

Welcome

At **Cycling Concepts** you'll find the cycling and fitness products and services you need to ride for life. **Guaranteed!**

Products - Kids to Custom

We have a huge selection of "best in class" and "best value" bicycles and accessories to choose from and test.

**Cannondale Cervelo Gary Fisher LeMond
Seven Cycles Independent Fabrication Jamis**

For Kids - 12" through 26" bikes with or without gears and training wheels

For Paths and Fitness - Hybrid, Comfort and Flat Bar/Fitness bikes

For the Trails - Hardtails and Full Suspension in aluminum and carbon

For the Road - Entry level through Custom in carbon, titanium, aluminum and steel

Service - Enthusiasm and Expertise

Our Service Department is staffed by experts eager to help you maintain your bike's performance and safety.

Mechanics - certified, experienced and detail oriented. Qualified to work on road, tri, mountain, recreational and kids bikes.

Facilities - equipped with the finest tools, workstands, and replacement parts.

Turnaround times - often the shortest in the Greater Hartford Area. Accurate estimates of cost and completion date.

Bicycle Fit

We're **FIST** and **FitKit** certified and we're on the leading edge of bike fit technology. At our state of the art facility we can fit you for a new bike or refit you for more performance and comfort. We specialize in road and triathlon fits.

**Ride for any reason.
Ride for life.**



Buy With Confidence...

Free Tuneups for 2 years - we will professionally tune your bicycle for two years at no cost. Our tune-ups are thorough and our turnaround times are short.

30 Day Price Protection - if your bike goes on sale at our shop for a lower price we will give you a store credit for the difference plus 10%. If another shop sells your bike at an everyday price lower than ours we will give you a store credit for the difference plus 10%.

Bring It Back Guarantee - if you are unhappy with your bike bring it back within two weeks and we will give you credit towards a bike that will make you happy. If the bike is in showroom condition you will receive full credit. We reserve the right to reduce the credit for wear and tear. We are committed to your cycling success!

Kid's 50/30/10 Trade In Plan - purchase a kid's bicycle from us and you can trade it in when they outgrow it. After 1 year you'll receive 50%, 2 years 30%, and 3 years 10% in credit towards a new bicycle. We reserve the right to reduce the credit for wear and tear. We want your child to enjoy a lifetime of cycling!

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